



# Account Manager (Growth Marketing)

MEGAWEBVISION | Remote

# About the Role

We're hiring a **Growth Marketing Account Manager** who understands marketing, leadership, and business growth. This is a client-facing role where you'll manage campaigns, lead strategy sessions, and drive real business results — not just deliver reports.

You'll work across Google Ads, META Ads, SEO, and lead generation funnels, overseeing project execution with a focus on growth, retention, and ROI.

# Key Responsibilities

## Client Account Leadership

- Manage and lead client marketing accounts across multiple channels.
- Lead strategic discussions and provide growth recommendations.
- Conduct bi-weekly client calls with clear agendas and reporting.

## Campaign Management

- Create and oversee campaigns on Google Ads, META Ads, and other digital platforms.
- Track KPIs, conversions, and ROI while optimizing campaigns weekly.
- Oversee CRM integrations, automations, and conversion tracking.

## Team Collaboration

- Collaborate with internal teams (web, SEO, paid, creative) to hit performance targets.
- Ensure campaigns stay organized and efficient in **Asana**.

# Requirements

## Experience & Skills

- 3+ years of experience managing marketing or ad accounts.
- Strong understanding of Google Ads, META Ads, SEO, and digital funnels.
- Analytical mindset with comfort reviewing data and spotting growth opportunities.

## Core Competencies

- Excellent client communication and relationship management skills.
- Organized and able to manage multiple clients and projects simultaneously.

# Preferred Qualifications

## CRM Experience

Experience with **GoHighLevel** or similar CRM platforms.

## Optimization Background

Background in conversion optimization and automation.

## Agency Experience

Agency experience managing multiple accounts.

# Why Join Us



Full ownership of your client accounts.



Supportive environment with clear systems and leadership.



Work with growth-minded clients who value performance.



Direct impact on client revenue and success.